Vivienne Westwood Site Design

Art Director: Peyton Moore
Designer: Zeina Ab
https://wustl.box.com/s/h26w3l0hjejqolynqq8zipyofleym6i1

Concept
- Highlighting her early life and career
- Her success and famous looks/designs
- Aesthetic page showing mood board and inspiration
- Her legacy/the brand today

Typeface
- Ornate like her logo - Serif
- Pairing of serif and san serif

Color/pattern
- Maximalist, rich tones
- Reds, plaids
- Mixing of patterns

Design Aspects
- Collage like design
- Cutouts
- Mimic the aesthetic of her clothes in design